

BOOK A GENIUS

For when you have a complex project and need the know-how of an expert working on your side synchronously.

What is Book a Genius?



Book a Genius offers an **additional possibility** to hire freelancers for your projects



You can **book freelancers** on a daily basis and keep in touch with them during the process



It is suitable for **complex projects** such as consulting or when not all details are known from the beginning

How does it work?

A



Pick a freelancer you have already worked with directly and book them by the day

B



Use our auto-matching and find the right freelancer for your project



1. Choose a **suitable category** and define skills that are necessary for your project.



2. Choose between **junior, mid-level** or **senior**.



3. Our technology finds the **best qualified freelancers** who will share their profile with you if they are interested.



4. **Your decision:** get insight into **platform data** and further experience through the profiles, **exchange information** with the Genius in advance via the messaging feature, and pick who you would like to work on your project.

Popular uses



1. SEO analysis and the creation of an action plan

You want to optimize your website. Before you can start with the actual optimization, you need an analysis of the current status. To do this, book an SEO specialist who will carry out a comprehensive SEO analysis of your website and create an action plan based on this. You can have complete tasks from the action plan processed by this genius or break them into smaller ones so you can hand them over to other specialists (results-based or BaG).



2. Social media campaign

Your online shop is planning a large-scale discount campaign. This marketing campaign is to be supported and further promoted by social media posts. For this purpose, you can book a social media specialist to create the concept and the editorial plan.