

RESPECT SHIP-IT
DIGITAL WORKFORCE
HAMBURG
CARING MARKETING
HR DIVERSITY
SELF-DEVELOPMENT SKILLS
FREELANCERS PERFORMANCE
TECHNOLOGY EFFICIENCY STARTUP
REIMAGINE TALENT VALUES
TECH



WorkGenius

POWERING THE FUTURE OF WORK

NEW YORK TALENT PLATFORM CREDITS
CHALLENGES STARTUP
MANAGEMENT WE'RE HIRING
VISION MATCHING PASSION
RELIABILITY
TALENT TEAMWORK
KI

OUR STORY

It all started with T-shirt stacking:

In 2011, our founders Daniel and Marlon, in the prime of their student life, did some temping folding T-shirts in the fashion industry. Soon afterward, they realized that many jobs were not accessible to young talents, even though they had the right skills for them. This is because many companies did not hire new people short-term, thus depriving them of the opportunity to develop their skills. This realization sparked an idea, so the foundation stone for WorkGenius was **to create a new, smart connection between work and talent.**

Our mission is to enable people to work independently solely based on their professional skills. At the same time, we support companies in completing their projects efficiently and successfully. Our goal is to foster less bureaucracy, more self-determination, dynamism, and justice. The technology we have developed uses artificial intelligence to match freelancers with exciting corporate projects worldwide to achieve this. Our AI-driven technology analyzes each project according to its requirements and the skill set needed and finds the best-fitting freelancers. We only evaluate based on professional skills; demographic data and factors such as name, age, gender, or appearance do not play a role.



Daniel



Marlon

WORKGENIUS TODAY

As a tech start-up, we experience the **rapid development** of technology every day. And that's a good thing! After all, we have to stay up-to-date with our software to play a decisive role in shaping tomorrow's work. Further development is also crucial for our team members, who are always looking for opportunities to learn new things and grow beyond themselves.

We have come a long way, but we still want to achieve much more. That's why we pursue a shared vision and fine-tune our product every day. This also means regularly and constructively questioning ourselves and our working methods—only in this way can we continue developing and coming closer to our common goal: **powering the future of work.**

2 offices, in Hamburg and
New York

6,000 customers in 8 countries
with 95% customer satisfaction

350,000 registered
freelancers

28 minutes average matching
time

NEW YORK 

 HAMBURG

COMPANY VALUES

We are a team that shares a common mission. **Our vision and decision-making processes are anchored in our corporate values.** Our WorkGenius identity and the principles of how we interact with each other on a day-to-day basis are part of our company values.



Respect

We value everyone for their individual skills, effort and experience.



Caring

We care for our team, our mission, our product, and we go the extra mile.



Reliability

We are dependable and true in everything we do.



Self-Development

We are continually learning from our experiences. We help each other to achieve personal improvement.



Ship-it

We push things forward and get things done - in time, in high quality and despite all challenges.

Driven by a strong vision, we like to go the extra mile together. The courage to tackle unknown things and to think outside the box is part of our everyday life. Getting started and consistently implementing an idea is not only possible with us, but expressly desired. We value the **ideas**, the **drive**, and the **input** of every single team member, regardless of position or professional experience.

DEVELOPMENT at WorkGenius

Our team supports our product. That's why every time a new team member starts at WorkGenius, we think about a **targeted** and **individual induction** in advance. During the onboarding week exciting and informative meetings and the first important to-dos are scheduled for the newcomers. The entire team already knows who the new team member is and can give them a proper welcome. We value every person and their time—that is why we want to make the first days of a new team member as pleasant, effective, and smooth as possible.

Each team member can find and follow their **unique path of work and development** at WorkGenius. Our semiannual performance reviews and weekly meetings support personal development and optimization of working practices. Our open feedback culture guarantees personal and professional growth.



At WorkGenius, everyone gets the chance to grow within the company and with the tasks at hand—regardless of position or seniority. Both the team leaders and HR want to ensure all team members get the **support** they need to flourish. In the process, each one takes responsibility for themselves.

GENIUS TEAM

We stand for **innovation** and **diversity**, and we project this as our vision to the outside world. We couldn't care less about classic role models and prejudices. We are committed to making diversity, equality, and inclusion the foundation of everything we do—from developing our platform to building our team.



At WorkGenius, we share a common goal: **Powering the Future of Work.**

To succeed in our mission to usher in the future of work, we put our heads together every day—and they're pretty diverse:

More than 20 nationalities in six teams, 25 languages, 50% women and 50% men from young to old, short to tall, long hair, short hair, no hair—WorkGenius is colorful and diverse. We have 187 cups of coffee, 13 cans of Red Bull, and between one and twelve weekend beers every day.

Long story short: we value every team member and always treat each other as equals, regardless of position, age, gender, origin, sexual orientation, religious and/or political beliefs, or taste preferences.

WORKGENIUS RECRUITING PROCESS

We have improved our recruiting process to give you an authentic, comprehensive impression of WorkGenius, and vice-versa! Our HR team will accompany you throughout the application process, from résumés to accepting a position. It will be happy to assist you in word and deed.

We aim to make the introductory phase as **pleasant, efficient, and engaging** as possible.



application survival kit



BE YOURSELF!



BE
PASSIONATE!



SPEAK UP!



MAKE THE
BEST OF IT!

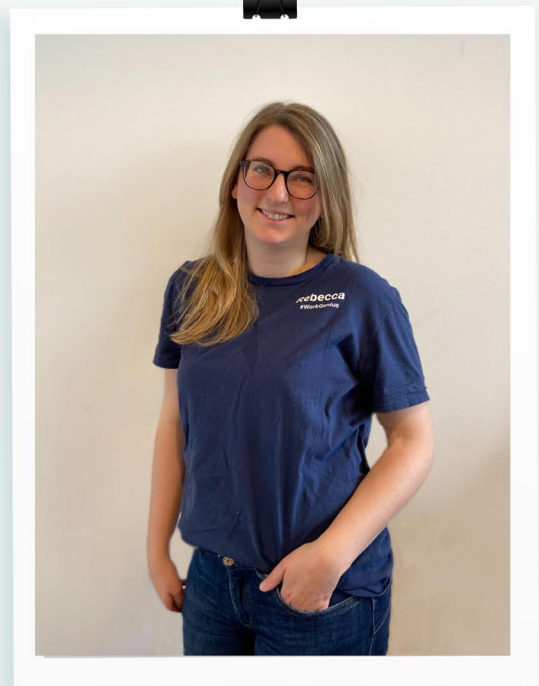
If you have any questions or comments that you would like to share with us, you can always get in touch with your contact person in the HR team—we **look forward to your feedback**.

WE LOOK FORWARD TO MEETING YOU!

YOUR CONTACT PERSONS:



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Recruiter



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HR-Manager

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Stay up to date!

